

Red Ribbon Week

October 24-28, 2016

Activities for the Week

Monday 10/24

"I'm a <u>JEAN</u>-ius! No Drugs for me!" -Students are encouraged to wear **JEANS** and **RED** tops to show support for Red Ribbon Week

Tuesday 10/25

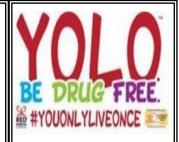
"<u>SOCK</u> it to drugs!" Students are encouraged to wear CRAZY SOCKS

Wednesday 10/26

"TEAM UP against drugs! - Students are encouraged to wear their favorite SPORTS shirt or a Sommer t-shirt

Thursday 10/27

"Say <u>PEACE OUT</u> to Drugs!" - Students are encouraged to wear TIE DYE and PEACE SIGNS



Friday 10/28

"Let's be <u>CRAZY</u> about being drug free!"

Students are encouraged to have CRAZY HAIR

Patsy Sommer Elementary

Red Ribbon Week serves as a vehicle for communities and individuals to take a stand for the hopes and dreams of our children through a commitment to drug prevention and education and a personal commitment to live drug free lives with the ultimate goal being the creation of drug free America.

Each student will receive a Red Ribbon Week Bracelet. Please encourage your child to wear their bracelet during this week.



Where did Red Ribbon Week Come From?

In 1985, Federal Drug Enforcement Agent Enrique "Kiki" Camanera was killed by drug traffickers in Mexico. In response to his death, people across the country began wearing Red Ribbons to symbolize their commitment toward the creation of a drug free America. In 1988, Congress finally proclaimed the first National Red Ribbon Week in October. The Red Ribbon has now become a symbol for the drug free movement.

Over 100,000 schools and organizations nationwide celebrate Red Ribbon Week, making it the most successful drug prevention event ever to be held. Therefore, this is why we plan our own special celebration to send the "Drug-Free Message" during Red Ribbon Week in October.